



# **UNDERGROUND STORAGE TANKS (UST) CLEANUP & RESOURCE CONSERVATION & RECOVERY ACT (RCRA) SUBTITLE C PROGRAM BENEFITS, COSTS, & IMPACTS ASSESSMENTS: AN SAB ADVISORY**

**REVIEW OF THE UST/RCRA  
BENEFITS, COSTS & IMPACTS  
ASSESSMENTS BY THE  
UST/RCRA BCI REVIEW PANEL  
OF THE SAB'S EXECUTIVE  
COMMITTEE**

**WORKING DRAFT AUGUST 8, 2002  
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**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON D.C. 20460**

August 8, 2002

OFFICE OF  
THE ADMINISTRATOR  
EPA SCIENCE ADVISORY BOARD

Note to the Reader:

The attached is a working draft report of the EPA Science Advisory Board (SAB). This working draft has been reviewed by the SAB's UST/RCRA BCI Review Panel and is undergoing review by the SAB Executive Committee (EC). In its present form it generally represents the consensus position of the panel involved in the review and has been forwarded to the SAB Executive Committee (EC), which will assign Lead and Associate discussants in a vetting review. Once approved as final by the SAB EC, the report will be transmitted to the EPA Administrator and will become available to the interested public as a final report.

This working draft is being reviewed by the SAB EC and is available to the Agency and the interested public at this time. This is consistent with the SAB policy of releasing draft materials only when the Committee or Panel involved is comfortable that the document is sufficiently complete to provide useful information to the reader. The reader should remember that this is a working draft and that the document should not be used to represent official EPA or SAB views or advice. Draft documents at this stage of the process often undergo significant revisions before the final version is approved and published.

The SAB is not soliciting comments on the advice contained herein. However, as a courtesy to the EPA Program Office which is the subject of the SAB review, we have asked the Agency to respond to the issues listed below. Consistent with SAB policy on this matter, the SAB is not obligated to address any responses which it receives.

1. Has the Committee adequately responded to the questions posed in the Charge?
2. Are any statements or responses made in the draft unclear?
3. Are there any technical errors?

For further information or to respond to the questions above, please contact:

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**DRAFT #9 - 8/08/02**

EPA-SAB-EC-ADV-ADV-02-00X

Honorable Christine Todd Whitman  
Administrator  
U.S. Environmental Protection Agency  
1200 Pennsylvania Avenue. NW  
Washington, DC 20460

Subject:       Underground Storage Tanks (UST) Cleanup and Resource Conservation and  
                  Recovery Act (RCRA) Subtitle C Program Benefits, Costs, and Impacts  
                  Assessments: An EPA Science Advisory Board Advisory

Dear Governor Whitman:

On May 20-21, 2002, the Underground Storage Tanks Cleanup and Resource Conservation and Recovery Act Subtitle C Program Benefits, Costs, and Impacts Review Panel (“the Panel;”) met to provide advice on four charge questions relating to the planning of economic assessments of the UST Cleanup and RCRA Subtitle C Programs as described in two Agency Draft Reports: *Approaches to Assessing the Benefits, Costs, and Impacts of the Office of Underground Storage Tanks Cleanup Program*, October 2000; and *Approaches to Assessing the Benefits, Costs, and Impacts of the RCRA Subtitle C Program*, October 2000. These documents describe the fundamental methodological approaches being considered by the Agency as a framework for assessing the benefits, costs and other impacts of the RCRA Subtitle C and Underground Storage Tanks cleanup environmental programs. The Panel reviewed these documents and received briefings from Agency staff from the Office of Solid Waste and Emergency Response (OSWER). Subsequent discussions occurred in a technical editing session public conference call on June 18, 2002.

As result of these deliberations, the Panel has prepared an Advisory Report with detailed comments and suggestions. This report is attached to this letter. In our judgement, the Agency has made a good start in developing a framework for assessing the benefits, costs, and other impacts of these two programs. Most of our comments in the Advisory involve suggests for improving the planned assessments. However, we had serious reservations about the Agency’s efforts to expand the scope of the assessments to include some of the so-called “non-traditional

attributes” listed under the category of Program Context Attributes. We provide more detail about these reservations and suggestions for changes in the framework in our Advisory and in Item #2 in this letter.

We appreciate being consulted in the relatively early phases of this substantial exercise; and we recommend further SAB involvement in the Agency assessment process at appropriate stages in reviewing, for example, significant revisions to these methodological documents, as well as future work plans and draft assessments.

We wish to bring to your attention the following items.

1. The Agency proposes a combination of retrospective and prospective analyses of these two programs. A retrospective study deals with what are now sunk costs; and although it can provide a useful picture of what has been accomplished, it might have little direct implication for future policy choices. However, we believe that it is possible in this case to frame a retrospective study in ways that will also generate information useful for policy analysis. We recommend that the Agency design these studies to take advantage of differences in approaches to implementation across states or industrial sectors in an effort to learn if and how these differences affected the economic performances of the programs. This kind of information could inform future decision making by EPA managers.

2. The Panel believes that the Attribute Matrix, which lists impacts to be included in these studies, creates potential problems for those efforts by loading too many extra considerations onto the conceptual framework provided by EPA’s Guidelines for Preparing Economic Analyses (US EPA 2000) and by introducing distinctions that are not helpful to the analysis. We have proposed a revised Attributes matrix that lists Social Benefits, Social Costs, and Distributional Impacts for analysis. Many of the items listed by the Agency in the category of “Program Context Attributes” have been moved into one of the remaining three categories. The others have been left out since we believe that they fall outside of the appropriate conceptual framework of program assessment.

3. In two cases where alternative methodologies or approaches are presented, we believe that it is premature to select only one for analysis of the whole program. Rather we recommend doing case studies with two or more methodologies to learn more about possible implementation problems and their relative performance. These are the alternative approaches for assessing health impacts for RCRA-C and the UST program.

4. Concerning the quantification and monetization of health benefits for RCRA-C, because of the variety of substances handled at subject facilities and the variety of possible routes of human exposure, a range of both cancer and non-cancer health effects must be assessed. But for many of these substances, the available toxicological data can not support meaningful assessments of health benefits. For many of the substances that are categorized as carcinogens, the only available risk information is the 95% upper confidence interval on cancer potency or

87 cancer risk. For many of the noncarcinogenic substances, the available toxicological data are in  
88 the form of Reference Doses (RfD) and reference concentrations (RfC) (doses and concentrations  
89 that are not to be exceeded in order to protect human health). These include built in margins of  
90 safety and do not permit the quantification of either the number or severity of the health impacts  
91 of exceeding them. These are problems that have been identified in earlier SAB reports (see  
92 EPA-SAB-COUNCIL-ADV-99-005, 1999, p. 10; EPA-SAB-COUNCIL-ADV-99-012, 1999, pp.  
93 12-13, and EPA-SAB-EEAC-LTR-94-001, esp. pp. A-1 and A-2). These comments point to the  
94 inadequacy of the current toxicological data bases for supporting economic analyses of policies to  
95 reduce exposures to these substances. This continues to be a problem that requires the attention  
96 of the Agency and research community.

97  
98 5. In describing the methods for assessing health benefits from the UST cleanup program,  
99 the Agency mentions only in passing the possibility of using the value of statistical life concept to  
100 obtain a monetary benefit measure. We believe that whenever the Agency can develop  
101 quantitative estimate of health impacts, it should also use the available methodologies to convert  
102 these to dollar values.

103  
104 6. The Agency proposes to use values taken from three existing contingent valuation  
105 studies of groundwater contamination to estimate total (both use and nonuse) values of the UST  
106 cleanup program. We have serious reservations about this proposal because, for several reasons,  
107 there is poor correspondence between the specifically cited studies and the UST and RCRA  
108 situations.

109  
110 7. The Agency proposes to include a quantification of ecosystem impacts in its  
111 assessments of these two programs without estimating dollar values for these impacts. We  
112 recognize that ecosystem service benefits are particularly difficult to value in monetary terms and  
113 we would not push for the pursuit of dollar-based evaluation of ecosystem benefits in this  
114 particular regulatory context. However, we believe that it is possible to generate more  
115 informative indicators of the possible magnitude of ecological effects than those suggested in the  
116 draft reports, and we encourage the Agency to do so.

117  
118 8. Charge Question 3 asks whether the methods are clearly and adequately described. For  
119 the most part, the answer is "yes." But there are several cases where descriptions of methods are  
120 incomplete or inadequate, and where problems of implementation are not identified or addressed.  
121 Examples include the quantification of health effects of RCRA-C, using the existing property  
122 value study literature to estimate program benefits, and the valuation of reductions in cancer risks.

123  
124 We thank the Agency for the opportunity to be of service in reviewing these documents.  
125 If the Agency decides to go forward with assessments of these two programs, we would be  
126 pleased to be able to review revisions to these documents, more detailed work plans, and/or draft  
127 assessments. We look forward to your response, particularly to the items raised in this cover  
128 letter to you.

August 8, 2002 WORKING DRAFT - - DO NOT CITE OR QUOTE

Sincerely,

William H. Glaze,  
Chair, Executive Committee  
Science Advisory Board

A. Myrick Freeman,  
Chair, UST/RCRA BCI Review Panel  
Science Advisory Board

## NOTICE

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## ABSTRACT

The Underground Storage Tanks (UST) Cleanup and Resource Conservation and Recovery Act (RCRA) Subtitle C Program Benefits, Costs and Impacts Review Panel (UST/RCRA BCI Review Panel, or “the Panel”) provided advice on four charge questions relating to the planning of economic assessments of the UST Cleanup and RCRA Subtitle C Programs as described in two Agency draft reports. The Panel focused on providing advice pertaining to study design, and advice pertaining to evaluation of a range of methodological options. The Panel commented on the relative advantages, disadvantages and data requirements for each option, as well as possible alternative methods or modifications of methods presented in the two Agency draft documents to make informed decisions. The Panel also assessed whether the methods are consistent with EPA’s *Guidelines for Preparing Economic Analyses*.

The Panel critiqued the proposed attributes matrix which is a common element of each Agency draft document, and noted that the proposed attributes matrix creates potential problems by loading too many extra considerations onto the conceptual framework provided by EPA’s *Guidelines for Preparing Economic Analyses*, and by introducing distinctions that are not helpful to the analysis.

The Panel offered advice pertaining to the UST Cleanup and RCRA Subtitle C Program in terms of human health benefits, ecological benefits, ecosystem indicators, avoided costs, the property value approach, as well as alternative approaches. Other topics touched upon dealt with distributional impacts, including environmental justice, intragenerational impacts, economic impacts, risk tradeoffs and intergenerational equity.

**Key Words:** Costs, Benefits, Benefit-Cost Analysis, Underground Storage Tanks, Resource Conservation Recovery Act, Hazardous Wastes, Valuation, Valuation Methodologies



**U.S. Environmental Protection Agency  
Science Advisory Board  
Executive Committee**

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Recovery Act (RCRA) Subtitle C Program Benefits, Costs and Impacts  
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## 1. EXECUTIVE SUMMARY

On May 20-21, 2002, the Underground Storage Tanks Cleanup and Resource Conservation and Recovery Act Subtitle C Program Benefits, Costs, and Impacts Review Panel (“the Panel;”) met to provide advice on four charge questions relating to the planning of economic assessments of the UST Cleanup and RCRA Subtitle C Programs as described in two Agency Draft Reports: *Approaches to Assessing the Benefits, Costs, and Impacts of the Office of Underground Storage Tanks Cleanup Program*, October 2000; and *Approaches to Assessing the Benefits, Costs, and Impacts of the RCRA Subtitle C Program*, October 2000. The Panel reviewed these documents and received briefings from Agency staff from the Office of Solid Waste and Emergency Response (OSWER). Subsequent discussions occurred in a technical editing session public conference call on June 18, 2002.

The Panel’s major comments and recommendations are as follows.

### 1.1 Study Design

The Agency proposes a combination of retrospective and prospective analyses of these two programs. A retrospective study deals with what are now sunk costs, and therefore the analysis may have little direct implication for future policy choices. However, we believe that it is possible in this case to frame a retrospective study in ways that will generate information useful for policy analysis. We recommend that the Agency design these studies to take advantage of differences in approaches to implementation across states or industrial sectors in an effort to learn if and how these differences affected the economic performances of the programs. This kind of information could inform future decision making by EPA managers.

### 1.2 Charge Question #1: The Attributes Matrix

The Panel believes that the Attribute Matrix, which lists impacts to be included in these studies, creates potential problems for those efforts by loading too many extra considerations onto the conceptual framework provided by EPA’s Guidelines for Preparing Economic Analyses (US EPA 2000) and by introducing distinctions that are not helpful to the analysis. We have proposed a revised Attributes matrix that lists Social Benefits, Social Costs, and Distributional Impacts for analysis. Many of the items listed by the Agency in the category of “Program Context Attributes” have been moved into one of the remaining three categories. The others have been left out since we believe that they fall outside of the appropriate conceptual framework of program assessment.

### 1.3 Benefits: Human Health

In describing the methods for assessing health benefits from the UST cleanup program, the Agency mentions only in passing the possibility of using the value of statistical life concept to obtain a monetary benefit measure. We believe that whenever the Agency can develop quantitative estimate of health impacts, it should also use the available methodologies to convert these to dollar values. The Agency should be explicit about its plans to assess monetary values

and how it will deal with such issues as determining the appropriate value of statistical life, treating latency and so forth.

While individual-based risk measures like that for the maximally exposed individual (MEI) may serve as an appropriate guide for some risk policy decisions, such conservative measures should not be the basis for conducting benefit-cost analyses. What is relevant for benefits assessment is the mean exposure, or in the case on nonlinear dose-response functions, the whole distribution of actual exposure for the affected population.

Concerning the quantification and monetization of health benefits for RCRA-C, because of the variety of substances handled at subject facilities and the variety of possible routes of human exposure, a range of both cancer and non-cancer health effects must be assessed. But for many of these substances, the available toxicological data can not support meaningful assessments of health benefits. For many of the substances that are categorized as carcinogens, the only available risk information is the 95% upper confidence interval on cancer potency or cancer risk. For many of the noncarcinogenic substances, the available toxicological data are in the form of Reference Doses (RfD) and reference concentrations (RfC) (doses and concentrations that are not to be exceeded in order to protect human health). These include built in margins of safety and do not permit the quantification of either the number or severity of the health impacts of exceeding them. These are problems that have been identified in earlier SAB reports ((see EPA-SAB-COUNCIL-ADV-99-005, 1999, p. 10; EPA-SAB-COUNCIL-ADV-99-012, 1999, pp. 12-13, and EPA-SAB-EEAC-LTR-94-001, esp. pp. A-1 and A-2). These comments point to the inadequacy of the current toxicological data bases for supporting economic analyses of policies to reduce exposures to these substances. This continues to be a problem that requires the attention of the Agency and research community.

The Agency proposes to use values taken from three existing contingent valuation studies of groundwater contamination to estimate total (both use and nonuse) values of the UST cleanup program. We have serious reservations about this proposal because there is poor correspondence between the specifically cited studies and the UST and RCRA situations. We suggest that the Agency consider funding contingent valuation studies of groundwater contamination with single or multiple contaminants that have a known probability of cancer risk. The values obtained from such research could be compared with the existing body of literature on the value of statistical lives, and could provide a better source for benefits transfer than the existing research on groundwater evaluation. To date, no such tests of convergent validity exist between groundwater valuation research and the broader valuation of risks literature.

#### **1.4 Benefits: Ecosystem Impacts**

The Agency proposes to include a quantification of ecosystem impacts in its assessments of these two programs without estimating dollar values for these impacts. We recognize that ecosystem service benefits are particularly difficult to value in monetary terms, and we would not push for the pursuit of dollar-based evaluation of ecosystem benefits in this particular regulatory context. However, we believe that it is possible to generate more informative indicators of the possible magnitude of ecological effects than those suggested in the draft reports, and we encourage the Agency to do so.

An issue of particular importance is that economic analysis requires ecological analysis of effects on species populations, not analysis of individual toxicity effects. This presents a practical difficulty because ecological analysis typically generates individual toxicity estimates. The reason population effects are the desirable endpoint is that populations, rather than individuals, are what is actually economically valuable and estimable.

Ecological benefits for both bio-physical and economic reasons are highly idiosyncratic to local conditions. Attempts to generate numbers will exhibit a false rigor. The most intellectually honest approach, at this time, is to acknowledge limitations in data and our ability to model complex physical, ecological and economic systems.

We strongly encourage EPA to develop quantitative indicators of ecosystem service benefits. Quantitative landscape analysis, using GIS tools, can be used to derive indicators of preserved ecosystem service benefits. A variety of types of indicators could be collected, including indicators of primary demand, scarcity, and complementary inputs. Integrating this kind of data into "contamination events avoided" analysis would improve the salience of the benefits assessment.

### **1.5 Benefits: The Property Value Approach**

One of the approaches proposed by the Agency for estimating the benefits of UST Cleanup requirements and RCRA-C is to estimate the number of sites avoided by these provisions and to value each avoided site by the predicted reduction in housing prices based on a review of the literature on hedonic property values around Superfund sites, hazardous waste sites, and other local disamenities. If this approach is utilized, the issues of the relationship between property value changes and welfare, amenity effects on property values, and benefits transfer need to be addressed. But given the problems with the other approaches proposed, this approach may be a relatively simple way to get obtain a "ball park" or order-of-magnitude estimate of benefits.

### **1.6 Alternative approaches to Benefits Modeling**

In the cases of assessing health impacts for RCRA-C and the UST programs, two alternative methodologies or approaches are presented. We believe that it is premature to select only one for analysis of the whole program. Rather we recommend doing case studies with two or more methodologies to learn more about possible implementation problems and their relative performance.

### **1.7 Distributional Impacts**

The RCRA and UST documents introduce a large number of aspects of distribution to evaluate and methods for doing this evaluation. The Panel urges a more parsimonious choice of distributional impacts for quantification. We recommend that the assessments focus on the distribution of beneficial and adverse effects across groups organized by, for example, income, race, and geographic unit. An assessment of the effect of the RCRA and UST programs on disadvantaged populations is critical to evaluating their success. The documents discuss approaches to assessing half of this effect, namely the distribution of benefits. They do not

discuss the equally important other half, namely whether the burden of costs disproportionately falls on disadvantaged populations. Neither document discusses an assessment of the distribution of costs by income. The distribution of costs depends on the extent to which compliance costs are passed forward to consumers in the form of higher prices, which in turn depends on the elasticities of supply and demand, the extent to which compliance alters marginal costs, and the market structure of the industry.

### **1.8 Charge Question #3: Descriptions of Methods**

This question asks whether the methods are clearly and adequately described. For the most part, the answer is “yes.” But there are several cases where descriptions of methods are incomplete or inadequate, and where problems of implementation are not identified or addressed. Examples include the quantification of health effects of RCRA-C, using the existing property value study literature to estimate program benefits, and the valuation of reductions in cancer risks.

### **1.9 Charge Question #4: Nontraditional Attributes - Sustainability**

This question asks about “better ways to characterize and/or quantify some of the more ‘non-traditional attributes’ ... [including] ... sustainability.” Sustainability refers to an economy’s ability to maintain at least the current standard of living or level of well-being over multiple generations. Under current approaches to analyzing sustainability in economic terms, the benefits of increased sustainability would normally be included as components of other categories of benefits already in the analysis, at least in principle. Thus a separate category of sustainability benefits is not appropriate.

## 2. INTRODUCTION AND CHARGE

On May 20-21, 2002, the Underground Storage Tanks Cleanup and Resource Conservation and Recovery Act Subtitle C Program Benefits, Costs, and Impacts Review Panel (“the Panel;”) met to provide advice on four charge questions relating to the planning of economic assessments of the UST Cleanup and RCRA Subtitle C Programs as described in two Agency Draft Reports: *Approaches to Assessing the Benefits, Costs, and Impacts of the Office of Underground Storage Tanks Cleanup Program*, October 2000; and *Approaches to Assessing the Benefits, Costs, and Impacts of the RCRA Subtitle C Program*, October 2000. The Panel reviewed these documents and received briefings from Agency staff from the Office of Solid Waste and Emergency Response (OSWER). Subsequent discussions occurred in a technical editing session public conference call on June 18, 2002.

The Charge to the SAB is as follows:

- I. *Does the “OSWER Attributes Matrix” (Exhibit 1-1 in both reports) provide a good list of program attributes that could appropriately be used to describe OSWER program benefits, costs, impacts, and other key factors influencing program performance? Does the list provide a reasonable starting point for an analysis of an OSWER program that would ensure consideration of a broad range of program impacts and features? Should any attributes be modified, or deleted or added to this list, and if so, why?*
- II. *Keeping in mind that it was OSWER’s intention to evaluate a range of methodological options, and to include some relatively less resource-intensive options (recognizing these are likely to be less technically rigorous), are the methods presented viable and technically sound? Will the methods lead to defensible conclusions? Are the assumptions associated with the methods reasonable? If you believe any of these methods or assumptions are not viable, sound, or defensible, why not? Are the methods consistent with EPA’s Guidelines for Economic Analyses, to the extent the guidelines address the OSWER program attributes?*
- II. *Are the methods clearly and adequately described, for purposes of making a decision to select preferred methods for additional development and implementation? Are the advantages, disadvantages, and data requirements associated with each option clearly and adequately described? Is additional information needed for any of these methods in order for OSWER management to make an informed decision? If so, what information?*
- IV. *Are there alternative methods (or modifications of methods presented in the reports) that could be used to better characterize any of the attributes addressed in the two reports, keeping potential resource limitations in mind? If so, why? We are particularly interested in seeking SAB advice on methodologies to characterize the more traditional human health/environmental benefits (which represent EPA’s core areas of responsibility), but OSWER would also welcome any recommendations the SAB might have on better ways to characterize and/or quantify some of the more “non-traditional” attributes. These include sustainability and other long-term program impacts; the value*



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530 *of regulatory requirements that focus on providing information to the public; and the*  
531 *influence on program performance of factors such as stakeholder concerns and*  
532 *statutory/legal constraints.*

### 3. STUDY DESIGN

While these charge questions focus largely on various aspects of implementing a specific approach to assessing the benefits, costs, and impacts of RCRA Subtitle C and the UST Cleanup Program based on the Attributes Matrix, the Panel also has comments on a basic issue concerning the design of these studies.

For RCRA-C, the Agency proposed a retrospective analysis of the overall benefits and costs of the program from 1980 to 2000. For the UST regulations, the Agency proposed a retrospective analysis of program benefits and costs covering the period between 1988 (the implementation of the program) and the present and a prospective analysis of benefits and costs from the present to 2005.<sup>1</sup> The Panel understands the need for, and value of, retrospective studies for the administrative purpose of GPRA as well as for the general purpose of informing the public about what has been accomplished through the expenditure of funds under these acts. However, we also believe it desirable to try to design such studies so as to maximize the usefulness and applicability of the information they generate for guiding future policy decisions.

A retrospective study deals with what are now sunk costs, and therefore the analysis may have little direct implication for future policy choices. However, we believe that it is possible in this case to frame a retrospective study in ways that will also generate information useful for policy analysis. For example, to the extent that the UST or RCRA-C programs were implemented differently in different states or, in the case of the UST program, to the extent that states adopted a class approach to UST regulation, the retrospective studies could compare the different implementations and ask questions such as: Was one implementation (or class approach) more efficacious than others in terms of the cleanup benefits achieved, and why? Did one approach cost more than other, and why? Which approach had the highest benefit/cost ratio? Likewise, in the case of RCRA-C programs involving different pollutants emitted by different polluters (e.g., different industrial sectors), the questions to be asked could include: Which industrial sectors were the most expensive to clean up, and why? Which industrial sectors could be most completely and efficaciously cleaned up, and why? We believe that the answers to questions such as these could usefully inform future decision making by EPA managers.

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<sup>1</sup> For the UST analysis, we felt that the use of 1987 data to capture program impacts was particularly problematic. 1987 data on cleanup activity and the detection of contamination events is unlikely to be representative of subsequent UST Program experience. Compliance deadlines for new tank system installations and the increased availability of public monies to finance cleanup are likely to have affected detection probabilities and the rate of cleanup. More current OUST and state data on releases and cleanups is available. Any retrospective analysis should take this data into account.

#### 4. RESPONSE TO CHARGE QUESTION #1

Before turning to the content of the Attributes Matrix, the Panel wishes to make a general observation about the valuation, quantification, and description of program impacts. One purpose of an economic assessment of a program is to determine whether it results in an increase in the aggregate level of well-being (net benefits greater than zero). In principle, answering this question requires a complete accounting of the positive and negative effects on all individuals where effects are quantified and valued in dollars. It is rarely, if ever, possible to obtain such a complete accounting. Rather, it will usually be necessary to distinguish among three levels of data: (i) those impacts that can be quantified and measured in dollars; (ii) those impacts that can be quantified in some meaningful units but that can not be measured in dollars based on currently available information; and (iii) those impacts that can only be described qualitatively. The Agency understands this. But the Panel believes that for the presentations of the program attributes, proposed approaches to the assessments, and in the assessments themselves, it would be helpful to make this point explicitly and to indicate which impacts fall into each category.

The Panel believes that the Attribute Matrix as proposed creates potential problems for those efforts by loading too many extra considerations onto the conceptual framework provided by EPA's Guidelines for Preparing Economic Analyses (US EPA 2000)<sup>2</sup> and by introducing distinctions that are not helpful to the analysis, however sincere the intentions behind them. Specific comments and recommendations follow along with our proposed revised Attributes Matrix. See Exhibit 1. There is also further discussion of some of the elements of the matrix in the responses to Charge Questions #2 and #3.

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<sup>2</sup> See Exhibit 7-1 "Benefits" (p. 67); Exhibit 8-2 "Costs" (p. 120); and Exhibit 9-2 "Distribution" (p. 145) in US EPA (2000).

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<b>Exhibit 1. Suggested Revision of Attributes Matrix</b>			
<b>SOCIAL BENEFITS</b>	<u>Short Term</u>	<u>Long Term</u>	<u>Sources of Uncertainty</u>
<u>Human Health</u>	<u>Acute</u>	<u>Chronic</u>	
Population Risk only Mortality	Explosive Fire	Cancer (Other?)	Long gestation Contaminant interactions
Morbidity	Poisoning Asthma Nausea Poisoning	Cancer (Other)	Changes in behavior Risk aversion Popular perception vs. technical “reality”
<u>Amenity</u>			
Taste & odor	Water		Desensitization
Historic prevention	Air Traffic		
<u>Ecological</u>			
Market Products	Ground & Surface water		Plume behavior Treatment cost at intake
Non-market use Recreation	Experience quality Resource quality Mortality (resource quantity)		Increasing substitute scarcity
Ecosystem Services Biodiversity	Habitat Mortality Morbidity	Habitat Reproduction Bioconcentration	“Food Web” interaction
Non-use/Knowledge			
<u>Avoided Costs</u>			
Of new drinking water Supplies			
Of future spills			
Of materials damage from fire and explosion			
<b>SOCIAL COSTS</b>	<u>Short Term</u>	<u>Long Term</u>	<u>Sources of Uncertainty</u>
<u>Compliance</u>			

Capital OMR (operation, maintenance, and replacement) Added Risks Transport (with risks) Transitional Costs	Temporary losses in jobs, etc., associated with adjustment to a new equilibrium		Technological Changes
<u>Regulation Itself</u>			
Monitoring & Enforcement Administration Transactions costs			Behavioral change
<u>Private Actions</u>			
Litigation Response of unregulated parties (spillovers)			
<b>DISTRIBUTIONAL IMPACTS</b>	<u>Short Term</u>	<u>Long Term</u>	<u>Sources of Uncertainty</u>
By sector By area By group income race occupation By jurisdiction	Impacts on sectoral outputs, jobs, etc.  Expenditures and Taxes	Benefits & Cost, including across generations	Length of transition

#### 4.1 Attributes Matrix: Categories

The proposed OSWER Attributes Matrix has four broad categories: Social Benefits, Social Costs, Distributional Impacts, and Program Context Attributes. Concerning the fourth category, the Agency has indicated that one of its goals is to evaluate impacts beyond consideration of overall costs and benefits and the distribution of these costs and benefits. The Program Context Attributes section of the matrix undoubtedly draws attention to constraints and goals highly relevant to the program's design and operation. The difficulty with this goal is that major programs such as RCRA-C and UST have an infinite number of such impacts. The cost/benefit framework and its extension to distribution limit the focus to those impacts of the program on overall welfare and the welfare of sensitive populations. We believe, however, that the inclusion of the Program Context Attributes category implies a symmetry between these impacts and the measures of benefits, costs, and distributional impacts that is unhelpful at best and misleading at worst. Most of the entries in this category appear to us either to be forms of social benefits or social costs or to fall outside of the appropriate conceptual framework of program assessment. For this reason, the Panel recommends deleting the Program Context Attributes section of the Matrix and incorporating relevant impacts into the remaining sections as appropriate.

The material covered in this section can be dealt with in one of two ways:

a) Much of the “context setting” can usefully be handled in the introduction to the analysis. This would include: The “Constraints” category; and the “empowerment,” “leveraged public private investment,” and “reinvention support” attributes.

b) Most of the other attributes can be reflected in the Social Benefit, Social Cost, and Distributional Impact sections of the matrix. For example, “technology forcing” (which we believe might more usefully be labeled “incentives for technological change”) can be reflected in projections of long run program costs and, to the extent the case can be made, in discussions of technology spill-overs to other programs. Similarly, for “long-term behavioral change,” “streamlining” of clean-ups, and “intensity of feeling.”<sup>3</sup>

#### **4.2 Attributes Matrix: Short Run versus Long Run**

We have introduced an explicit distinction between the short and long runs, and a recognition of sources of uncertainty applying with greater force to the long run. This recognizes the motivation behind the “long-term” categories of benefits and costs in the present Attributes Matrix without implying that there is something fundamentally different about benefits and costs occurring over different time horizons.

#### **4.3 Distributional Impacts**

The Distributional Impacts section of the matrix touches on some quite difficult analytical matters. Our recommendation is in the nature of a suggestion for recognizing first that, assuming the ability to do the calculations, differential distribution can be seen to happen over geographic or political areas, economic sectors, or population groups (defined, for example, by race, income, or occupation). Second, we think it will be helpful to divide the impacts into short and longer run. Thus, a program such as UST can lead to short run shifts in economic activity, with business closures in a location affected by a clean-up. Long term impacts can include redistribution of benefits and costs across generations.

#### **4.4 Social Benefits**

Concerning the Social Benefits section, we make the following recommendations:

a) Regarding Avoided Materials Damages category, the Panel recommends that aesthetic effects at sites of historic interest and “taste and odor” and “visibility” be moved to an “Amenity” category as in the “Guidelines” matrix. Also, the avoided costs from fire and explosion due to migrating vapor are certainly legitimate benefits. But if it is possible to estimate health damages from such incidents, they would better be included in the health damage category.

b) The category “Ecological Benefits” should be reorganized to make it more clearly applicable to the programs in question and to stress the “biodiversity” attribute, which lay behind several specific attributes.

c) The “Individual risk” sub-category should be removed for consistency with the “Guidelines.” This is not to say that classical individual risk calculations are irrelevant to program evaluation, but only to

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<sup>3</sup> The Panel observed that all programs generate information, and that to take credit for this as a program attribute would require making the case that the information provides a benefit elsewhere.

make it clear that they do not fit into program benefit-cost analyses. See the section of this letter report dealing explicitly with risk to the maximally exposed individual.

d) In the category of “Potential Long-Term Benefits (Sustainability),” the Panel recommends eliminating the word “sustainability,” since what is involved does not match any definition of sustainability of which we are aware. For more on this, see our response to Charge Question #4.

e) The Panel believes that the items listed as examples of “long-term benefits” would be better handled as part of the main long-term damage/benefit estimation process. For example, changes in populations and in per-unit values of environmental quality can be reflected, to the extent they can be justified, directly in the estimates of benefits.

f) Because “unforeseen events” are just that and in principle can be either beneficial or adverse, the Panel doubts that taking credit for avoiding them is wise or justifiable.

#### 4.5 Social Costs

Concerning the Social Costs section, we make the following recommendations:

a) We recommend adding transportation cost and its associated risks to the list of compliance costs, since transportation of wastes or contaminated soil is likely to be part of the compliance picture.

b) We recommend adding consideration of a broad “transactions cost” category that would include the effects of “streamlining,” which we interpret as reducing transactions and regulatory costs.

c) We recommend adding a category that might be labeled: “Private Actions.” This would include the resource costs of private litigation related to the program and the responses of unregulated parties who act and incur costs because, for example, the program causes them to fear greater costs if they are swept up in a new wave of regulatory action. These are costs to private parties that are in addition to the compliance costs listed above. The benefits of these actions can be included in the appropriate benefit category.

d) The category of “Social Welfare Losses” should be eliminated. Higher prices will just be reflections of the costs elsewhere counted. Legal and administrative costs would be captured under “transactions” and “private litigation” costs.

e) We recommend moving the category presently labeled “Risk Tradeoffs” from Distributional Impacts to Social Costs and renaming it “Added Risks.”

f) We do not endorse inclusion of a separate category of Long-term Costs. It is inappropriate to consider the two examples presented in the Matrix as costs. The “potential failure to benefit from [future possible] technological advances” could be considered a cost of undertaking clean-up or corrective action now rather than postponing it to some future date. But the assessments being planned here are asking a different question: What are the costs and benefits of taking action now compared with doing nothing? As for “Potential failure to invest in more productive activities,” we interpret this as an implicit challenge to the assumption that the discount rate and the market prices of resources devoted to clean-up and corrective action are the best estimates of the true opportunity costs of these

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767 resources. Absent any justification for challenging this fundamental assumption of benefit-cost  
768 analysis, this category of costs should be deleted.  
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## 5. RESPONSES TO CHARGE QUESTIONS #2 AND #3

In commenting on the various methodological options for each category of impact, the Panel decided that it would be better to combine the discussions of the viability and technical soundness of each method and the adequacy of its description, rather than to develop separate answers to each of the two charge questions. Hence, in what follows, our answers to questions #2 and #3 are combined for each impact and method.

### 5.1 Benefits: Human Health

The two documents under review adopt distinctly different approaches to the monetization of health benefits. But before commenting on the specifics of each document, the Panel wishes to make two comments concerning the overall assessment of health impacts.

The first concerns the importance of carrying the analysis through to the assessment of monetary values for reductions in the risk of premature mortality and other adverse health effects. In particular, the UST document merely mentions the possibility of doing this (p. 4-3). And neither document provides any detail about methods to be used. The Agency should be explicit about its plans to assess monetary values to health benefits and how it will deal with such issues as determining the appropriate value of statistical life, treating latency, and so forth. See the Agency's Guidelines for Preparing Economic Analyses.

The second comment concerns the proposal to report risk reductions for the maximally exposed individual (MEI). While individual-based risk measures like that for the MEI may serve as an appropriate guide for some risk policy decisions, such conservative measures should not be the basis for conducting benefit-cost analyses. Often such calculations result in an exposure that might best be termed the maximum conceivable exposure and which might be substantially greater than the exposure of any actual individual. What is relevant for benefits assessment is the mean exposure, or in the case of nonlinear dose-response functions, the whole distribution of actual exposures for the affected population.

For the UST analysis, the Agency proposes to assess only the risk of cancer from exposure to benzene. Given the importance of gasoline storage tanks, this seems to the Panel to be a reasonable simplification of the problem.

A principal component of the health benefits assessment is the estimation of the potential human exposure to benzene from each leaking tank. The Agency proposes three alternative approaches for carrying out this part of the analysis. With regard to the question of using a simple benefits analysis versus a spatial analysis with or without pathway modeling, we are concerned that, because of the underlying heterogeneity among UST sites and the potential non-linearities in the cost and benefit functions, it is unlikely, ex ante, that accurate or reliable results can be obtained using a simple benefits analysis. Essentially the same concern applies to the spatial analysis. The preferred way to make either of these two alternatives credible is to conduct some case studies using a spatial analysis with pathway modeling to see whether these latter are unbiased on average in relation to the more sophisticated method. If they are biased, then the spatial analysis with pathway modeling, as presumably more accurate in its predictions, should be employed. If they are not then using one of the simpler approaches will generally be more cost effective, though it may be desirable to include calibration factors, if any are discovered from the case studies for particular physical situations in which the methods do differ.

The UST document goes on in Sections 4-2 to 4-4 to discuss ecological benefits, avoided costs, and the use of property value studies. Our comments on the assessment of ecological and property value benefits are presented below. The section of the UST document on ecological benefits concludes (Section 4.2.2) with a suggestion that benefit transfers of contingent valuation estimates from previous groundwater research be used as a way of measuring total use and nonuse values. Specifically, it is proposed that values from three existing contingent valuation groundwater studies (Edwards, 1988; McClelland et al., 1993; Powell, Allee, and McLintock, 1994) be used to assess the total value (including, health benefits, ecological benefits, and non-use benefits).

The Panel has serious reservations about this proposal. First, the perceived benefits, as measured by willingness to pay, are likely to be context and/or contaminant specific. None of the studies cited addresses benzene, a carcinogen. Two of the studies (Edwards, 1988; McClelland et al., 1992) told respondents that there would be no health risks since wells would be monitored. And only the McClelland et al. study explicitly mentioned cancer risks, a consideration that is believed to elevate stated values relative to non-carcinogenic groundwater risks (Boyle, Poe, and Bergstrom, 1994). Thus, there is poor correspondence between the specifically cited studies and the UST and RCRA situations.

A second point of concern with adopting a contingent valuation based benefits transfer approach is that, despite meta analyses suggesting that groundwater valuation studies exhibit “systematic consistency” (Boyle, Poe, and Bergstrom, 1994; Poe, Boyle, and Bergstrom, 2001), the accuracy of such transfers for groundwater is open to question, even when contaminants are similar and common survey materials are utilized (see Bergstrom, Boyle and Poe, 2001). Moreover, substantial concerns about the use of the McClelland et al. (1993) study have been raised in a previous SAB report (EPA-SAB-EEAC-94-001, 1993) specifically related to RCRA. See also Boyle (1993, 1994).

For these reasons, we believe that the three studies cited, and to our knowledge any existing contingent valuation groundwater research, should not be used as estimates of total value (or the subset health benefits) for the UST programs. However, we suggest that the Agency consider funding groundwater contamination research with single or multiple contaminants that have a known probability of cancer risk. The values obtained from such research could be compared with the existing body of literature on the value of statistical lives and would provide a better source for benefits transfer than the existing research on groundwater valuation. To date, no such tests of convergent validity exist between groundwater valuation research and the broader valuation of risks literature.

Regarding the use of avoided costs as a component of benefits, we have two specific comments.

1. For public water systems, the probability of averting is assumed to equal one, i.e., once a leak is detected the water will be treated. For private wells there is some evidence (see UST 4-30) indicating that the probability that individuals will undertake averting actions is substantially less than one but greater than zero. These probabilities need to be identified for a “typical” case of groundwater benzene contamination. The need to identify a benzene-specific probability of private averting actions is particularly of concern if the odor/taste threshold for benzene differs from the health threshold, as appears to be the case for MTBE. In particular, should the odor/taste threshold be lower than the health standards for benzene, then individuals’ amenity-based averting actions undertaken prior to actual determination of a health-related contamination incident need to be accounted for in providing estimates of benefits. For the proportion of the population that fails to take averting activities even when such actions are recommended by health authorities, the reductions in health risks associated with cleanup should be estimated and valued as long as the risk measures for benzene are based on maximum likelihood estimates and latency and other risk-specific factors have been accounted for in

the valuation.

2. The relationship of avoided costs/averting/ remediation values to actual willingness to pay for avoiding a risk is an open theoretical and empirical question. Whereas much of the literature on this subject argues that, under certain theoretical conditions, averting/avoidance/remedial costs should be treated as a lower bound (see for example, Courant and Porter, 1981; Bartik, 1988a; Harrington, Krupnick and Spofford, 1991; Quiggen, 1992) of damages, recent theoretical work by Shogren and Crocker (1991, 1999) suggests that the endogeneity and lumpiness of risk averting actions is such that self-protection activities need not represent a lower bound on the value of risk reductions. Hence, at this point any estimate of averting costs represents, at best, a rough estimate of avoided damages. The precision and potential bias of this type of measure may be further complicated if the odor/taste thresholds differ from the health risk threshold set by the EPA, and needs to be specifically accounted for in a quantitative analysis or qualitative discussion.

Concerning the quantification and monetization of health benefits for RCRA-C, the document states that because of the variety of substances handled at subject facilities and the variety of possible routes of human exposure, a range of both cancer and non-cancer health effects must be assessed. But the document does not address two major problems that must be confronted.

First, for many of the substances that are categorized as carcinogens, the only available risk information is the 95% upper confidence interval on cancer potency or cancer risk. The problem is that these upper-bound estimates of risks are not consistent with the best estimates of risk necessary for unbiased benefit-cost analyses. Previous SAB review panels have noted similar concerns in the context of hazardous air pollutants (see EPA-SAB-COUNCIL-ADV-99-005, 1999, p. 10; EPA-SAB-COUNCIL-ADV-99-012, 1999, pp. 12-13). See also, EPA (2002).

Second, for many of the noncarcinogenic substances, the available toxicological data do not come in the form of the dose-response functions used to quantify health impacts. Rather they are in the form of Reference Doses (RfD) and reference concentrations (RfC) (doses and concentrations that are not to be exceeded in order to protect human health). These include built in margins of safety and do not permit the quantification of either the number or severity of the health impacts of exceeding them. This problem has also been discussed in at least one earlier SAB report dealing with the evaluation of RCRA corrective action rule (EPA-SAB-EEAC-LTR-94-001, esp. pp. A-1 and A-2).

The Agency has not explained how it plans to deal with these two problems. In the absence of such a plan, the Panel questions whether it will be possible to provide credible estimates of either numbers of adverse health effects avoided or the monetary value of health benefits associated with RCRA-C. We hope that the Agency can successfully address these problems.

## **5.2 Benefits - Ecological**

The proposed ecological benefit assessment methods vary in their sophistication and complexity. All of the methods, however, are “physical” fate and transport models. None of them promise to calculate dollar-denominated benefits arising from ecological services. Instead, the models differ primarily in terms of the data they use and the physical modeling of transport. For example, in the UST document, the methods proposed seek to estimate the number of surface water contamination events avoided, while the Subtitle C methods generate estimates of avoided contamination incidents or, at best, avoided contaminant concentrations in surface waters. Counting avoided surface water

contamination incidents is an important analytical step. But this kind of bio-physical indicator bears only a crude relation to the social benefits of the program.

Monetized benefit estimates are the appropriate aspiration for evaluation. Unfortunately, ecosystem service benefits are particularly difficult to value in this way. Accordingly, and for reasons detailed below, we do not recommend the pursuit of dollar-based evaluation of ecosystem benefits in this particular regulatory context. However, we do have suggestions for the development of more informative data about ecosystem impacts.

Concerning the difficulties in developing monetary estimates of ecosystem benefits, the first is the significant complexity that is associated with the analysis of the physical and biological processes that give rise to socially valuable ecosystem services. Second, there is a significant problem associated with the “linkage” between bio-physical modeling and the economic modeling necessary to generate monetary benefit estimates. The generic difficulty can be presented as follows: How does physical analysis (e.g., engineering, hydrology, soil chemistry) generate data that is useful for ecological analysis of toxicity to species? Assuming that problem is solved, how does the resulting ecological analysis generate data that is useful for economic analysis? Existing modeling techniques achieve these linkages only with great difficulty. Yet they are a necessary condition for the generation of defensible monetary benefit estimates. Finally, assuming these linkages can be established, the choice of economic estimation technique must be made. The appropriate estimation technique will depend on the affected ecosystem service being analyzed—an economic challenge that is itself significant. But that challenge is not worth confronting until a better ecological and economic linkage can be made.

An issue of particular importance is that economic analysis requires ecological analysis of effects on species populations, not analysis of individual toxicity effects. This presents a practical difficulty because ecological analysis typically generates individual toxicity estimates. The reason population effects are the desirable endpoint is that populations, rather than individuals, are what is actually economically valuable and estimable. Generally, people value the ability to observe, appreciate, fish, or hunt, a *population*.<sup>4</sup> The size and health of that population determines the value of the service the population provides. Because population effects will be very difficult to estimate, there is no clear point of linkage between the engineering/ecological analysis and an economic analysis of monetizable benefits.

Ecological benefits, for both bio-physical and economic reasons, are highly idiosyncratic to local conditions. Detailed analysis of a small number of sites could yield defensible benefit estimates at a relatively high cost. But the transfer of such estimates to the universe of sites is, in our judgment, not defensible. Attempts to generate numbers will exhibit a false rigor. The most intellectually honest approach is to acknowledge limitations in data and our ability to model complex physical, ecological, and economic systems.

We have three specific recommendations for the assessment of ecosystem impacts.

### **5.2.1 Ecosystem indicators**

We strongly encourage EPA to develop quantitative indicators of ecosystem service benefits. In general, the reports could more strongly emphasize the way in which site cleanups and release

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<sup>4</sup> Rare or endangered species are an exception, since individual effects are closely related to the effect on the population.

prevention contribute to the provision of ecosystem services that are valuable to society. The basic categories of service benefits being generated are recreational benefits, aesthetic benefits, and existence benefits associated with the preservation of rare or endangered species. A quantitative (but non-monetary) analysis of ecosystem services should feature: (1) A description of the bio-physical *functions* preserved by RCRA, in particular, a discussion of the ways in which improved surface water quality affects a range of terrestrial and aquatic species (both flora and fauna). (2) A discussion of the socially valuable services dependent on those functions. (3) Analysis of factors that contribute to the value of those services. Important factors include proximity to populations that can benefit (primary demand), complementary assets, and the scarcity of the service at different geographic scales.

Quantitative landscape analysis, using GIS tools, can be used to derive indicators of preserved ecosystem service benefits. Landscape analysis can effectively combine economic valuation principles with existing data sources to improve understanding of the relative benefits generated by different ecosystems. Indicators can be used to evaluate the scarcity of ecosystem services in the landscape, the accessibility of sites for recreation and aesthetic enjoyment, future risks to the ecosystem, and the ecosystem's marginal impact on a larger area's provision of ecosystem services. For example, in the UST study it is possible to characterize the "avoided contaminated water bodies" generated by the pathway models. The proposed models associate plumes with particular water bodies. It would be relatively straightforward to classify or rank those water bodies in terms of whether or not they are "service rich." For example, GIS data on boat ramps and docks can be used to determine whether a water body is used for recreational fishing.

A variety of types of indicators could be collected, including indicators of primary demand, scarcity, and complementary inputs. Consider primary demand indicators first. The values of the services provided by ecosystem functions depend, in part, on the demands for these services. Demand for services can arise, for example, when the ecosystem provides an amenity or helps avoid a disamenity. For an amenity (e.g., aesthetic enjoyment) to be provided, proximity to populations that benefit is a necessary condition for demand.<sup>5</sup> For a disamenity to be avoided there has to be such a disamenity (e.g., water contamination) and a population that benefits. Scarcity indicators are important because scarcity increases the value of a service. Scarcity indicators relate to the local prevalence of other similar resources. Complementary input indicators are important because some services can be enjoyed only if accompanied by complementary landscape characteristics or infrastructure. This is particularly important for recreation, where access is a key determinant of the ability to enjoy the service.

The following specific types of GIS data could be collected, all of which speak to the benefits associated with avoided surface water contamination:

- a) proximity to globally or locally endangered species habitat
- b) proximity to flyways or green ways relied upon by recreationally valuable migratory species
- c) proximity to recreational areas (parks, beaches, public forests)
- d) proximity to sensitive areas (preserves)
- e) proximity to commercial fishing operations
- f) presence of complementary infrastructure (docks, ramps, trails), and
- g) relative abundance of water bodies (to assess scarcity)

Integrating this kind of data into the "contamination events avoided" analysis would improve the

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<sup>5</sup> An exception is the existence value of species, where demand does not depend on proximity.

salience of the benefits assessment. With this kind of exercise, the assessment could move beyond saying “x water bodies avoided contamination under RCRA,” to something more evocative of the benefits. For example, “x water bodies used for recreational angling avoided contamination.” Or “x water bodies that support protected areas important to bird migration avoided contamination.” Note that the “Facility Siting Restrictions Analysis” in the Subtitle C report seems to be closest in spirit to this kind of activity. The proposal there is to collect GIS data on flood plains, flood events, and “fragile systems” in order to identify beneficial siting trends, presumably away from flood-prone and ecologically sensitive areas.

### **5.2.2 Population-Level Bio-Physical Analysis**

Program evaluations will benefit greatly from a successful marriage of bio-physical impact models and economic estimation of those impacts. While many of the tools are in place, the crucial point of linkage between physical and economic modeling is not yet in place. The point of linkage is the estimation of population impacts. Population, not individual, impacts provide the “endpoint” where economic and bio-physical assessment can engage.

Econometric analysis can be linked with bio-physical pathway models only if they generate population-level impact estimates. Investigation of methods designed to specifically address this issue would be extremely valuable. The endpoint problem is not unique to this specific evaluation exercise. The need to link the endpoints of ecological analysis with economic analysis of services is a challenge for both the ecological and economic professions and arises in many other agency contexts. The challenge should be placed in this larger context.

### **5.2.3 Review of the 3MRA Model**

We urge the SAB 3MRA review panel to devote attention to the model’s ability to estimate population-level rather than individual ecological effects. A way in which to judge 3MRA is on its ability to provide a linkage with economic assessment of ecosystem services.

### **5.3 Benefits: Avoided Costs**

The reports recognize that there is a connection between “avoided costs of providing government-mandated alternate drinking water supplies” and the health damages estimated for a program. Thus, speaking roughly, if alternative supply costs are incurred, they will in general reduce damages. It is necessary, therefore, to be consistent in the assumptions that lie behind the two category estimates. One way of thinking about the problem is as the minimization of the sum of averting costs and residual damages for any particular incident or program decision. The calculation in reality is greatly complicated by the timing of the discovery of the need for action and of the action itself. A similar line of comment applies to the attribute labeled, “Avoided costs. . .of mandated clean-ups. . .”

### **5.4 Benefits: Property Value Approach**

One of the approaches proposed by the Agency for estimating the benefits of UST Cleanup requirements and RCRA-C is to estimate the number of sites avoided by these provisions and to value each avoided site by the predicted reduction in housing prices based on a review of the literature on hedonic property values around Superfund sites, hazardous waste sites, and other local disamenities

(e.g., trash incinerators and landfills). There are three sets of issues concerning this approach.

#### **5.4.1 Property Values and Welfare Change**

Is the change in property values a correct indicator of welfare change in principle? Under the assumptions that the hedonic price function for the housing market does not change with the introduction of a disamenity (or its removal) and that transactions and moving costs are zero, the change in housing prices is a valid measure of the welfare change or benefit (Palmquist, 1992a, 1992b). However, if either assumption is not satisfied, this approach is likely to lead to an overestimate of true benefits (Bartik, 1988b). The hedonic price function is likely to shift if policy affects amenity levels at a substantial proportion of the properties in a market. Our concern with this issue was prompted, in part, by a recent report that 23% of all resident of New York State live within 1 mile of a Superfund site (Stashenko, 2002). If RCRA-C facilities are as numerous and widespread as Superfund sites in New York, the assumption of an unchanged hedonic price function may be difficult to justify. This issue should be discussed before a decision is made to proceed with this approach.

#### **5.4.2 Amenity Effects on Property Prices**

Will the full range of likely beneficial effects be reflected in property prices? There is little doubt that a range of environmental disamenities is reflected in lower property prices near facilities such as hazardous waste sites and that eliminating those disamenities will result in increases in the values of the affect houses. But several issues must be addressed. It is possible that the individual behaviors that lead to changes in property prices are based on incorrect perceptions of the risks created by the facility in question, in which case the changes in prices will be biased estimates of the true benefits of reducing the disamenities in question. Also, to the extent that ecological benefits and historical preservation benefits (if any) accrue also to people not residing in proximity to the facility, property price changes will underestimate the true benefit. And finally, since the property price studies available in the literature focus on single family dwellings, these studies provide no information on potential benefits to owners or occupiers of multiple family housing or owners of commercial properties. These issues need to be addressed before a decision is made to proceed with this approach.

#### **5.4.3 Benefits Transfer**

Can estimates of changes in property values from other studies be “transferred” to the sites in question? It is not clear that the attributes of the RCRA-C facilities match those of the facilities in the studies reviewed for the RCRA-C document. The percentage reduction in housing prices at any given distance from the facility is likely to depend on the characteristics of the facility as well as socioeconomic characteristics of the population in the housing market being analyzed. Also, it is not clear that the analysis should consider only houses within one mile of the facility. It would be desirable to use meta-analysis to estimate a function that relates the percentage change in housing prices to facility characteristics and distance from the site. Also, we are not familiar with the unpublished report on property value effects of LUSTs (see footnote 54 on p. 4-36 of the UST document). So we can not comment on the quality of the data available for benefits transfer in the case of UST.

#### **5.4.4 Conclusions**

If this approach is utilized, the above issues need to be addressed. But given the problems with the other approaches proposed, this approach may be a relatively simple way to get obtain a “ball park” or order-of-magnitude estimate of benefits. However, if this approach is followed, the review of the

literature should be updated and restricted to studies appearing in peer reviewed economics journals. Consideration should also be given to conducting new hedonic property value analyses designed specifically to support this economic assessment and to deal with the shortcomings of the available studies.

## **5.5 Benefits for RCRA Subtitle C: Alternative Approaches**

The document proposes three methodologies to estimate the health and ecosystem effects of RCRA Subtitle C. The choice among these methodologies involves trade-offs in 3 important dimensions:

- a) The plausibility of without-RCRA scenario. Approaches B and C assume hazardous waste would continue to be managed in the management units used before RCRA. Approach D assumes that hazardous waste would be managed as ordinary (non-hazardous) industrial waste. The assumption involves a different set of management facilities and thus creates an artificial break with the inception of the program in the without-RCRA scenario.
- b) The sophistication of the pathway modeling. Approach D would use the 3MRA model to generate estimates of health and ecosystem effects, whereas Approach B would use the older MMSOILS model. The 3MRA model considers a broader set of ecological endpoints and uses more sophisticated analytical methods. (The document describes approach C as using MMSOILS. However, Agency staff suggested that if effort were expended to collect the extra data envisioned by Approach C, 3MRA might be used instead.), and
- c) Cost. According to OSW staff, Approach D would be the least costly to undertake, but is similar in cost to Approach B. Approach C involves collection of substantial additional data, along the lines of those used from the 1988 RIA under Approach B, but with some modification of the sample and the releases evaluated.

The panel has several reactions to the evaluation of these tradeoffs, especially the comparison of the pathway models. First, we encourage the Agency to take an empirical approach to the presumed superiority of the 3MRA model. A preliminary analysis should compare the difference in the estimated effects from 3MRA with MMSOILS at some sample of facilities. Second, we are concerned that the ecological effects estimated by 3MRA, although more complete and delineated than those from MMSOILS, may still be too abstract to provide meaningful policy evaluation (see the discussion above on ecosystem effects). This limitation renders superiority in this dimension not especially useful. Finally, we are very concerned about the use of 95% confidence values for health risks (see the discussion above on health effects). Agency staff indicated that 3MRA might make it possible to conduct estimates with the full distribution of risk values for some contaminants. If this is not possible with MMSOILS, this consideration provides strong support for an approach that uses 3MRA.

Our skepticism about the value of a retrospective analysis and its accuracy (given the difficulty of any certainty about the without RCRA counterfactual) make us discourage a large commitment of resources to this exercise. As a result, we encourage the use of available data, such as through Approaches B and D, rather than the costly data collection exercise suggested in Approach C.

## **5.6 Costs**

The two documents under review differ in their methods proposed for estimating program costs,



1158 apparently for two reasons: (1) In the case of RCRA-C there would be costs of dealing with hazardous  
1159 wastes even in the absence of the particular subtitle C rules, while in the absence of the UST program,  
1160 it is reasonable enough to assume that no costs would be incurred (though damages would be); (2) The  
1161 RCRA-C document only discusses costs already incurred (through 2000).  
1162

1163 The UST methodology is straightforward. Data will be obtained from the states on the costs  
1164 incurred in actual cleanups. From this an average cost per site will be calculated, which will then be  
1165 applied to projections of future sites to be dealt with. The Panel believes this to be feasible and  
1166 defensible in this context.  
1167

1168 The approach to estimating the with-RCRA-C costs stresses aggregate annual costs over the  
1169 period 1983 – 2000. There is no effort made to project future costs. This is consistent with an  
1170 evaluation of the effect so far of the program. But it sits oddly with the reference on page 1-4 to the  
1171 GRPA “sub-objectives” for 2005, unless the assumption is that all the costs that matter for those sub-  
1172 objectives have already been incurred.  
1173

1174 The problem of estimating without-RCRA-C costs to subtract from the with variety to get  
1175 program costs is the subject of two suggested methods: “simple” and “industry-specific”. The simple  
1176 approach assumes that the volume of hazardous wastes to be disposed of in the absence of RCRA-C  
1177 would have been dealt with as per the requirements of schedule D of the law, the per unit costs for  
1178 which can be estimated. The trick then is estimating the volumes to be disposed of. For this, three  
1179 methods, of increasing complexity, are suggested, with the simplest being to assume that hazardous  
1180 wastes would have been a constant fraction of total solid wastes in the absence of the law’s  
1181 requirements for management. The panel is concerned that none of the methods try to reflect the  
1182 incentive effects on volumes that lie behind the observed pattern of total annual costs, and that are  
1183 recorded in the TRI inventories for the years since 1989. These incentive effects reflect the complex  
1184 mix of legislation and litigation outcomes over the period (most importantly RCRA, Superfund, and  
1185 TRI), and separating out what would have happened without only RCRA-C will be extremely difficult  
1186 at best. But ignoring these effects implies the likelihood of underestimating program costs by  
1187 overestimating the without costs.  
1188

1189 The more complex possible method for obtaining without costs in the RCRA document  
1190 involves trying to find “pre-1983, industry-specific” cost estimates for hazardous waste disposal. In  
1191 the experience of at least one member of the Panel, finding the necessary pre-RCRA hazardous waste  
1192 volumes and costs will be very difficult, leading us to doubt that this will prove feasible.<sup>6</sup> Such data as  
1193 exists on these matters seems to be both very limited and very closely guarded.  
1194

1195 Turning to transitional costs, these are real costs; but, in an economy operating at close to full  
1196 employment and with mobility of resources, they should not persist as displaced workers find jobs  
1197 elsewhere in the economy.<sup>7</sup> If transition costs are to be counted, the adjustment processes of the  
1198 relevant markets must be modeled to predict the likely duration of unemployment and likely earnings in  
1199 the new jobs.  
1200

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<sup>6</sup> See Timothy T. Greene, Hazardous Waste Matters: Three Essays in Corporate Environmental Management and Performance, PhD. Dissertation, Vanderbilt University, December 1998.

<sup>7</sup> Similarly, jobs “created” in response to regulation have opportunity costs as workers are drawn from other activities. Any effort to estimate job creation benefits must take account of these opportunity costs. See, for example, Havemen and Krutilla (1967).

Long-term costs, as discussed in the documents, seem to the Panel to belong elsewhere, as already noted in the discussion of the Matrix. The matter of technical change, leading to lower costs, may even be irrelevant to the RCRA analysis if it is going to remain focused on the years before 2000. To the extent it has happened, it will be in the numbers already found and used.

## **5.7 Distributional Impacts**

An analysis of the distributional impacts of the RCRA and UST programs can provide important information for policy makers. Studying these impacts may also help improve future policy by showing components of the program that have been a particular success or hindrance.

The RCRA and UST documents introduce a large number of aspects of distribution to evaluate and methods for doing this evaluation. The Panel urges a more parsimonious choice of distributional impacts for quantification. Quantifying too many issues obscures the most important dimensions of the program and appears to provide false precision. As suggested in our Revised Attributes Matrix (Exhibit 1), we recommend that the assessments focus on the distribution of beneficial and adverse effects across groups organized by, for example, income, race, and geographic unit. In addition we offer the following comments on the Agency's proposed methods as described in the volumes under review.

### **5.7.1 Environmental Justice**

An assessment of the effect of the RCRA and UST programs on disadvantaged populations is critical to evaluating their success. The documents discuss approaches to assessing half of this effect, namely the distribution of benefits. They do not discuss the equally important other half, namely whether the burden of costs disproportionately falls on disadvantaged populations.

Two options are presented for evaluating environmental justice in RCRA. Option 1, "use existing literature to identify possible negative environmental justice impacts associated with RCRA," lacks a clear definition of the without-RCRA baseline. Thus, any effects identified cannot clearly be associated with the program and risk confusing the assessment.

The method sketched in Option 2 should be linked more directly to the methods for evaluating overall benefits proposed in chapter 3. Chapter 3 identified two components of RCRA's effects to value: avoided TSDs and changes in practice at TSDs. An appropriate and consistent methodology would locate the avoided TSDs and (if Approach B is used) TSDs that appear to have improved practice and then compare the local demographics with the population at large. If a pathway analysis is used for overall benefits, the evaluation should consider the distribution of exposure, rather than the location of facilities.

For USTs, the document contains an assertion (p. 6-1) that the UST program does not have a significant environmental justice impact. Despite the ubiquity of USTs, disadvantaged groups may benefit from cleanup. Facilities with USTs are likely to be associated with other disamenities, such as traffic, and therefore may be concentrated in low-income communities. Substandard tanks and thus LUSTs may be even more skewed toward lower income regions and communities. In addition, if connection to municipal water is desirable, lower income households may be disproportionately likely to use well water and may be less able to avert risks if they do. In short, the document slights this dimension of the program's impacts, particularly by comparison with some more ambiguous measures later in this chapter.

The approach suggested in the document is to compare the demographic characteristics of communities neighboring USTs with the population as a whole. However, the approach should focus more on the distribution of exposures eliminated. This would require considering the locations of remediated USTs to account for distribution of the tanks most prone to leaks and the effort devoted to cleanup. In addition, the analysis should consider household characteristics that effect exposure, such as reliance on well water and avoided exposure of children to contaminated soils (if there is a pathway analysis).

Neither document discusses an assessment of the distribution of costs by income. The distribution of costs depends on the extent to which compliance costs are passed forward to consumers in the form of higher prices, which in turn depends on the elasticities of supply and demand, the extent to which compliance alters marginal costs, and the market structure of the industry. A description of the breakdown on the compliance costs (from chapter 5) across industries would be somewhat informative. A full analysis would require tracing these costs through the consumers' prices and expenditures with an input-output table or a more sophisticated equilibrium model.<sup>8</sup>

### **5.7.2 Intragenerational Impacts**

A section called "Intrageration Impacts" in the RCRA-C document discusses the "public/private distribution of costs" and the "polluter pays principle." If it considers the "polluter pays principle," the Panel urges the Agency to consider a version of the principle that one might call "beneficiary pays." It would require that those who benefit from pollution --- whether they be producers or consumers --- pay for its reduction and cleanup. A desirable public/private distribution of costs would follow and not require separate analysis. This version of polluter pays is satisfied by RCRA, which raises waste management costs, and would not require additional analysis. For clean-up programs such as the LUST program, evaluating this fairness principle would require a more complex analysis of the incidence of the costs.

Another interpretation of the polluter pays principle requires that the firm that initially produced the pollution pay for its cleanup. This interpretation may not impose the burden of cleanup on the true beneficiaries, for example, when they are consumers who purchased lower price goods because of the pollution. The importance of implementing this version of the polluter pays principle lies in its creation of incentives for polluters to reduce their pollution by "internalizing the externality." The principal economic impacts of implementing the principle would be captured by measures of the benefits and costs of the program and the distribution of benefits and costs across relevant groups. And these impacts are already dealt with elsewhere in the document. Thus, the analysis described in section 6.1 does not assist in evaluating the program.

### **5.7.3 Economic Impacts**

The methodologies presented for a quantitative evaluation of the economic impacts of RCRA and UST rely heavily on surveying facilities to obtain information on plant closures and layoffs as a result of the program. It is difficult to link the program to closures or job losses using a survey. Costs imposed by the program may increase the probability of these changes but will rarely be the only cause. Thus, even a careful survey is unlikely to be definitive.

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<sup>8</sup> Fullerton and Tsang (1996) provide an example of the use of an input-output approach. For an earlier example, see Gianessi and Peskin (1980).

The UST document also has a method for quantifying the job creation from the program. This implies that job creation is a benefit. But workers pulled from alternative employment represent opportunity costs. It is true that job creation may yield benefits if the workers in relevant labor market sector experience unemployment. The evaluation would require an analysis of labor market conditions to determine whether job creation does create benefits.

#### **5.7.4 Risk Tradeoffs**

The RCRA and UST documents propose similar methods for examining risk tradeoffs. We have four comments on risk tradeoffs. First, since increases in risks are adverse, the Panel recommends that they be analyzed as a component of Social Cost. See Exhibit 1. Second, both documents propose to estimate occupational risks to cleanup workers. The evidence presented in the document suggests that elevated risks to cleanup workers are not great, so it does not appear that leaving out this calculation would constitute a serious omission from the overall evaluation. More importantly, it is not clear that these costs are additive with compliance costs already identified, with implications for their distribution. Cleanup workers may receive higher wages as compensation for elevated risks: thus, cleanup costs would already include a valuation of these risks. The incidence of these costs would not be on the workers (who are compensated), but on whomever bears the rest of cleanup cost.

Third, the RCRA document also includes an estimate of transportation risks, which is not subject to this interpretative problem. The methodology presented here seems a sensible approach to estimating the overall magnitude of this risks, but, as described, does not break out the groups (geographic or income based) on which these risks fall. It would be preferable to conduct a preliminary analysis to determine whether these costs are significant before embarking on a full evaluation.

Fourth, risks from illegal disposal are a missing category of risks from RCRA. By raising the costs of legal waste management, the program may encourage some generators, especially small quantity generators, to substitute illegal waste management, either through mixing wastes with ordinary solid waste or through direct environmental releases. Although nearly impossible to quantify, these risks deserve mention if other risk tradeoffs are considered.

#### **5.7.5 Intergenerational Equity**

Intergenerational equity may be an important equity impact of the RCRA and UST programs when contaminants persist in the environment. The UST document suggests a qualitative discussion of the benefits of the program for future generations. This approach may be desirable because distant future benefits are very difficult to assess given uncertain future exposures and cleanup activities. By contrast, the RCRA document attempts to quantify this aspect of the program. It calls for evaluation of land disposal reductions and avoided cleanup delays. The use of these numbers in evaluating the intergenerational distribution of program benefits is not clear. A qualitative discussion of the problems the program avoids for future generations might be preferable.

If monetary estimates of long term costs and benefits are generated, they should be presented both as undiscounted flows and as present values discounted at alternative discount rates, as outlined in the EPA Guidelines (p. 52).

## 6. RESPONSE TO CHARGE QUESTION #4

Charge Question 4 asks the Panel about “better ways to characterize and/or quantify some of the more ‘non-traditional attributes’ ... [including] ... sustainability.” Sustainability refers to an economy’s ability to maintain at least the current standard of living or level of well-being over multiple generations.<sup>9</sup> The economic analysis of sustainability focuses on the roles of nonrenewable and renewable resources and capital in supporting the production of the goods and services necessary to maintain current levels of well-being. To the extent that the provisions of RCRA-C and the UST regulations result in reduced use of nonrenewable resources or substitution of renewable resources for nonrenewables, they would contribute in at least a small way to sustainability. But the benefits of such changes would normally be reflected in changes in costs of production at affected facilities. Thus a separate category of sustainability benefits is not appropriate.

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<sup>9</sup> For example, the World Commission on Environment and Development (also known as the Bruntland Commission) said “Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs (1987, p. 43).”

## APPENDIX A - A MORE DETAILED DESCRIPTION OF THE SAB PROCESS

The SAB recruited Dr. A. Myrick Freeman to be Chair of the Underground Storage Tanks (UST) and Resource Conservation and Recovery Act (RCRA) Subtitle C Program Benefits, Costs and Impacts Review Panel of the Science Advisory Board's (SAB) Executive Committee (EC). Working with the Chair, other SAB Members and Consultants, Agency Staff and suggestions from the public through a Federal Register solicitation of August 23, 2001 (see FR, Vol. 66, No. 164, pp. 44343-44344), the SAB Staff selected a list of over 120 scientists and engineers ("Wide Cast") whose expertise appeared to be relevant to answering the questions in the Charge. Nearly two-dozen nominations were received as a result of the FR solicitation process. In the FR solicitation, the expertise needed included environmental economics, preferably with experience in waste, groundwater and surface water contamination issues, particularly in the UST and RCRA contexts, health risk assessment, and ecological impact assessment, as well as a reviewer who is familiar with social science issues related to topics such as environmental justice, stakeholder values, the value of regulations requiring that information be provided to the public, and changes in the long-term behavior of the regulated community resulting from environmental regulatory requirements.

A communication was sent by the DFO enquiring as to interest and availability on specific dates for the review and over 50 individuals who might be interested and available ("Middle-Cast") were identified. Subsequently, the Panel Chair, the SAB Staff Director and the DFO reviewed the list in some detail and identified nearly 30 individuals ("Narrow Cast") who were available and interested in serving on the Panel and whose expertise and experience would be especially suitable to answer the specific charge questions. Based on this information and the importance of having a balanced range of views on the technical issues represented on the Panel, the Chair and the DFO made recommendations for membership to the Staff Director, who made the final decision on the composition of the Panel. This process included assigning each person responsibilities to specific charge questions.

The Agency provided the review and background materials for a mailing to the Panel on April 19, 2002. In the Federal Register solicitation announcing the meetings (see FR, Vol.67, No. 77, pp. 19572-19575, dated April 22, 2002), the Agency announced a May 9, 2002 public conference call meeting to a) discuss the Charge and the adequacy of the review materials provided to the Panel; b) to clarify any questions and issues relating to the charge and the review materials; c) to discuss specific charge assignments to the Panelists; and d) to clarify specific points of interest raised by the Panelists in preparation for the face-to-face meeting of May 20 and 21, 2002. In this FR announcement, the Agency also announced the May 20 & 21 face-to-face meeting, and a contingent conference call for June 18, 2002 to conduct edits to an anticipated draft advisory.

The Panel met and convened a public meeting in conformance to the Federal Advisory Committee Act (Public Law 92-463) on May 20 & 21, 2002 in the Washington, DC area at EPA Headquarters and conducted a review of the UST and RCRA Subtitle C Benefit, Cost and Impact documents. The Panel engaged in dialogue with the Agency officials who were responsible for preparation and utilization of the draft documents dated October 2000, received public comments from a representative of the American Chemistry Council, and began to prepare responses to the charge questions.

The Panel met on June 18, 2002 in a public conference call to discuss edits to their draft advisory (see FR, Vol. 67, No. 77, pages 19572-19575). The Panel conducted edits to their working draft document dated June 14, 2002 and agreed to prepare a public draft following this work session. A public draft was released on June 25, 2002 and was posted to the SAB website ([www.epa.gov/sab](http://www.epa.gov/sab)).

August 8, 2002 WORKING DRAFT - - DO NOT CITE OR QUOTE

1410 The Panel completed their edits on July 22, 2002, and which time the Chair of the Panel forwarded an  
1411 electronic draft to the DFO. The DFO prepared this draft for the SAB Executive Committee  
1412 (EC)review, having prepared a draft dated August 5, 2002.. The SAB EC reviewed this draft in a  
1413 public session on (insert date) (Continue).....  
1414

## GLOSSARY

1415		
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1417		
1418	ADV	Advisory
1419	CERCLA	Comprehensive Environmental Response Compensation and Liability Act
1420	COUNCIL	Advisory Council on Clean Air Act Compliance Analysis
1421	EEAC	Environmental Economics Advisory Committee (U.S. EPA/SAB/EEAC)
1422	EPA	Environmental Protection Agency (U.S. EPA)
1423	GIS	Geographic Information System
1424	GPRA	Government Performance and Results Act
1425	LTR	Letter Report
1426	MEI	Maximally Exposed Individual
1427	MMSOILS	Multi-Media Soils Model
1428	3MRA	Multi-Media Risk Assessment Model (Air, Land, Water and Ground-Water)
1429	OSWER	Office of Solid Waste and Emergency Response (U.S. EPA)
1430	OUST	Office of Underground Storage Tanks
1431	RCRA	Resource Conservation and Recovery Act
1432	RCRA-C	Resource Conservation and Recovery Act - Subtitle C (Hazardous Wastes)
1433	RCRA-D	Resource Conservation and Recovery Act - Subtitle C (Non-Hazardous Wastes)
1434	RfD	Reference Doses (doses and concentrations that are not to be exceeded in order
1435		to protect human health)
1436	RfC	Reference Concentrations (concentrations that are not to be exceeded in order to
1437		protect human health)
1438	SAB	Science Advisory Board (U.S. EPA/SAB)
1439	TRI	Toxics Release Inventory
1440	TSDs	Treatment, Storage and Disposal Facilities
1441	UST	Underground Storage Tanks



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